

Game-on with Loc8 at Games Workshop

Games Workshop collects and controls assets with Loc8 and Smartpath Auditing

THE COMPANY

Games Workshop is the largest tabletop fantasy and battle games company in the world. With operations in 12 countries including the United Kingdom, United States and Australia they lead the world in the production and distribution of fantasy games.

THE CHALLENGE

The control of assets across the business had become unmanageable after using an Asset Module plug-in for their world-wide ERP system for a number of years. An accurate asset database was required with seamless integration with the ERP system.

THE SOLUTION

Games Workshop selected Smartpath to undertake a complete physical audit of all assets at the Australian office and distribution locations. Loc8mobile was used to accurately collect asset data with information available through the web portal.

BUSINESS BENEFITS

The completed project provided Games Workshop with a consolidated and accurate old and new asset register. Information was collected with little disruption to the operation of the business.



Games Workshop is the largest and the most successful tabletop fantasy and futuristic battle-games company in the world. Its major brands are Warhammer and Warhammer 40,000. In addition, the company holds a global license from New Line Cinema for a tabletop battle-game based on director Peter Jackson's BAFTA and Academy award winning film trilogy ***The Lord of the Rings***.

The Games Workshop business is about helping mighty armies to meet headlong on the field of battle. At the Nottingham headquarters, in the UK, games are designed and manufactured for global distribution. The business retails a vast range of Citadel Miniatures plastic and metal soldiers and rulebooks, which are the foundation of a popular and enjoyable hobby.

The UK manufacturing operations in Nottingham and Wisbech are complemented by production and retail facilities around the world.

“We were pleasantly surprised by how little time the entire process took. The Smartpath audit team was on this site for just one day and in that time managed to undertake a complete survey of the offices and warehouse to get a full asset list ”

*— Andrew Robertson, Head of Finance
Games Workshop Australia*

The Problem

The Games Workshop had been using a fixed asset management module, which was provided as a plug-in extension to the world-wide financial system. However, Games Workshop had noticed that the fixed asset control system was not functioning properly and effectively. The issue was highlighted

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in a number reports that had been generated from the system, which were thought to be inaccurate. This had potential ramifications in terms of the accuracy of reporting the company was submitting to the stock exchange and the share price of the

company due to the value and number of assets not being properly recorded.

Games Workshop needed to undertake a physical audit of all its assets as a basis on which to ensure the accuracy of the existing system.

The Solution

After a site visit to establish the asset audit needs, Smartpath proposed and implemented a physical audit. The audit was undertaken using Smartpath's skilled asset auditing team and Smartpath's Loc8 asset management software. Loc8 provided a live central management repository for the collection of Games Workshop asset data during the audit process. This portal gave Games Workshop worldwide staff a central view of the audit progress and asset and maintenance status of all assets.

The Benefits of Loc8

The audit was completed quickly, accurately and successfully with minimum disruption to the business. The new data was successfully reconciled with existing data from the ERP system to provide a more accurate picture of the business and cleaner data. The new and clean data was then transferred across to the Games Workshop's new financial system, which could not have been imported from the old system with its inherent inaccuracies.

Andrew Robertson, Head of Finance at Games Workshop, said:

"We were pleasantly surprised by how little time the entire process took. The Smartpath Audit team was on-site for just one day, and in that time managed to undertake a complete survey of the offices and warehouse to get a full asset list".

Robertson reported that the main benefit of using Smartpath and Loc8 was the fact that the company needed to undertake an audit quickly. They realised that they did not have the resources or expertise to handle the audit themselves. They needed a service provider and expert in asset management who they could rely on to get the audit done effectively and efficiently as possible, which Smartpath was able to do.



For More Information

Please contact your Smartpath Business Partner or Smartpath office. Visit our Web Site at:

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For more information about Games Workshop, visit www.games-workshop.com